

GREEN RIDER



What is it?

Salford Creatives is committed to supporting a creative sector that is environmentally responsible, socially inclusive and rooted in local collaboration.

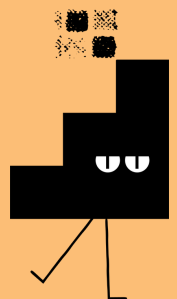
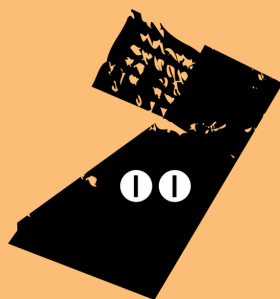
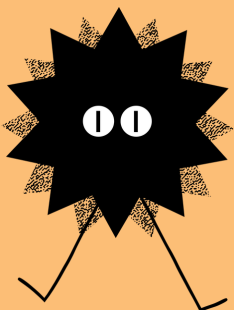
We recognise that every project, organisation and artist is at a different stage of their sustainability journey. We do not expect perfection. Instead, we encourage artists, producers, venues and partners to make informed choices that reduce environmental impact and contribute positively to Salford's creative community.

This Green Rider is not a set of mandatory conditions. It is a shared commitment to making better choices together, sharing knowledge and resources, and leaving a positive legacy through our creative work.



Our Green Pledges

- *Share resources, champion reuse and reduce waste.*
- *Support local artists, freelancers and suppliers.*
- *Promote sustainable travel.*
- *Embed sustainability into commissions, programmes and opportunities.*
- *Share environmental knowledge, toolkits and best practice.*
- *Develop green skills through artist development and learning programmes.*
- *Continuously learn, measure and improve.*



How We Will Put These Pledges Into Practice

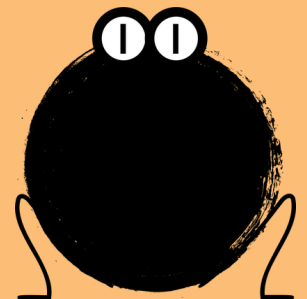
We will:

- *Maintain a resource-sharing platform for Salford's creative sector.*
- *Provide practical sustainability resources, templates and case studies.*
- *Embed environmental considerations into commissioning and project planning.*
- *Deliver online and in-person workshops to support sustainable creative practice.*
- *Promote local collaboration and low-carbon ways of working.*
- *Collect feedback and share learning to continually improve our approach.*

What We Ask of Creatives

As part of your project planning, please consider the following and tick any actions that apply to your project:

- ☐ *I will reuse, borrow or hire materials before purchasing new items.*
- ☐ *I will use recycled or sustainably sourced materials where possible.*
- ☐ *I have considered what will happen to materials after the project ends.*
- ☐ *I will reduce unnecessary travel through online meetings or activity.*
- ☐ *I will work with local artists, freelancers, suppliers or venues where possible.*
- ☐ *I will explore opportunities to share resources with other organisations or creatives.*
- ☐ *I will prioritise walking, cycling or public transport where practical.*



What We Ask of Creatives

As part of your project planning, please consider the following and tick any actions that apply to your project:

- | | |
|---|--|
| ☐ <i>I will encourage sustainable travel options for participants or audiences where relevant.</i> | ☐ <i>I will use digital communications instead of printed materials where appropriate.</i> |
| ☐ <i>I will minimise waste and avoid unnecessary single-use items.</i> | ☐ <i>I am willing to share examples of sustainable practice or learning from this project.</i> |
| ☐ <i>I will consider energy use when planning activity, events or installations.</i> | ☐ <i>I am interested in accessing sustainability resources, toolkits or training opportunities.</i> |

Optional Reflection

Please tell us about one action you will take to support environmental sustainability through this project.

